

Dear artists,

We're now in the final push to promote the 2009 Portland Open Studios which is just a month away. You will continue to receive updates in the next month, however, in this newsletter, you will find the following information:

1. An email announcement for your mailing-list. You're welcome to use it as a template for writing your own.
2. Two versions of an image you can use in your email announcements.
3. A letter from Deborah Marble about selling your Tour Guides.

Also, you can find a copy of this newsletter, information about the east & west side distributors, Tour Guide sales forms, signage use & placement, guest sign-up sheets and more on the Members page at <http://www.portlandopenstudios.com/members.html>

1. Email Announcement Template:

2009 Portland Open Studios
Celebrating 10 Years!
October 10, 11, 17, 18, 10am-5pm

100 artists open their studio doors and invite the public in to witness art in the making. From painting, ceramics, sculpting, printmaking to paper-making and building musical instruments; from blown sugar sculptures to blown glass sculptures to sculptures made from human hair; from functional objects to objects created for their own sake -- Portland Open Studios artists cover the gamut in mediums, forms, and functions.

All east side artists are open October 10 & 11, 10am-5pm.

All west side artists are open October 17 & 18, 10am-5pm.

Many artists on both east and west sides are open all 4 days.

Read the blog for more information about individual artists and the interesting demos they have planned: <http://portlandopenstudios.wordpress.com/>

The \$15 Tour Guides also serve as a 16 month calendar (good through 2010) and are available at all New Seasons, Art Media, participating artists and many retail locations throughout the Portland metro area. For a complete list of retail locations, see <http://www.portlandopenstudios.com/>

2. Two images you can use in your email announcement:



3. Letter from Deborah Marble about selling your Tour Guides:

Hi everybody,

September is here and we are in countdown mode!

Please remember, the more Tour Guides are distributed to the public, the more successful we can expect the Tour weekends to be. If each and every one of us sells or gives away a few Guides, it will be helpful to all.

Wear your buttons!

***Carry one with you where ever you go! *Even if you do not choose to buy 5 for \$50 (thereby making \$25), you can show it to people and tell them to go to New Seasons or Art Media, or Frame Central.**

Now is the time for our various organizations to start their meeting schedules--take them to your book club, PTA, neighborhood associations, whatever you go to. Many of you have heard me tell about selling them to unlikely people: receptionists in doctors' offices, the plumber, random people next to me in line. You can do this!

Here is how you start: " Would you be interested in hearing about a tour of artists' studios? " Some are, some aren't. If not, forget it! Nothing to lose here!

Good luck.