

Portland Open Studios

Artist Survey 2007

1=strongly disagree; 3=neutral or no opinion; 5=strongly agree

Number of years you've participated in Portland Open Studios 1 2 3 4 5+

Likelihood of applying next year 1 2 3 4 5
If not, why not?

How well did Portland Open Studios 2007 meet your expectations in terms of the following:

Reaching new customers/potential customers 1 2 3 4 5

Art sales 1 2 3 4 5

Meeting other artists 1 2 3 4 5

Exposure to new opportunities 1 2 3 4 5

Commissions 1 2 3 4 5

comments

Approximately how many visitors came to your studio? _____

What were your sales? \$1- \$100 \$101-\$500 \$501-\$1000 \$1001-\$2000 More than \$2000

Which area are you in? Eastside Westside Neighborhood _____

For return artists, did Portland Open Studios 2007 compare favorably to previous years? 1 2 3 4 5
comments

Rate the following for Portland Open Studios 2007

May Workshop 1 2 3 4 5

August Workshop 1 2 3 4 5

Advertising 1 2 3 4 5

Publicity 1 2 3 4 5

comments, including what info you'd like to see presented at workshops

Rate the following Portland Open Studios events:

United Way show Did you participate? Yes No 1 2 3 4 5

Artists Repertory Theatre show Did you participate? Yes No 1 2 3 4 5

comments

In your opinion, how effective overall is the Tour Guide? 1 2 3 4 5

The map 1 2 3 4 5

The \$15 price 1 2 3 4 5

The design 1 2 3 4 5

Did attendees bring the map to your studio as proof of ticket purchase? 1 2 3 4 5

Do you think the calendar is a good format for the Tour Guide? 1 2 3 4 5
comments

In your opinion, how effective is the signage?	1	2	3	4	5
Do you prefer a double-sided sign?	1	2	3	4	5
Were the stands helpful?	1	2	3	4	5
<i>comments</i>					

In your opinion, how effective is the volunteer system?	1	2	3	4	5
Volunteer job availability and follow-through?	1	2	3	4	5
Keeping track of volunteer hours?	1	2	3	4	5
Types of volunteer jobs available?	1	2	3	4	5
<i>comments</i>					

Would you be willing to pay a fee (\$150) in lieu of volunteer hours?	1	2	3	4	5
<i>comments</i>					

In your opinion, how effective is the web site?	1	2	3	4	5
Its content?	1	2	3	4	5
Organization?	1	2	3	4	5
<i>comments</i>					

In your opinion, how effective was the application process?	1	2	3	4	5
Uploading images?	1	2	3	4	5
Directions on application?	1	2	3	4	5
Layout of application?	1	2	3	4	5
Did you feel like you needed more assistance?	1	2	3	4	5
<i>comments</i>					

Did you feel having a neighborhood group with coordinators was helpful to you?	1	2	3	4	5
<i>comments</i>					

Did you have all the support you needed from Portland Open Studios?	1	2	3	4	5
<i>comments</i>					

Would you be interested opening your studio both weekends next year?	1	2	3	4	5
<i>comments</i>					

Name (optional) _____

Any additional comments are welcome. Please use the space below or an additional piece of paper. Thank you.